



*everything*²*thebaby*

Baby Show & Expo

CONTRACT FOR SPONSORSHIPS

Please legibly print the following information

Company Name:	_____	Contact Name:	_____
Address	_____		
City	_____	State	_____ Zip _____
Tel:	_____	Fax:	_____
eMail	_____	Website	_____

Sole Major Sponsor: \$5,000

Co-Major Sponsor: \$2,500

Event Area Sponsor: \$1,000

Ticket Sponsor: \$500

Everything4thebride

mom²mom Swap Meets

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Contract for SPONSORSHIPS– Page 2

Sponsorship entitles sponsor to promotion as a “Major Sponsor” of everything4thebaby Baby Show & Expo for entire promotional period prior to and during event.

- Sole Major Sponsor will be exclusively promoted as the PRIMARY sponsor of the event in addition to everything4thebaby of West Coast Promotions & Consulting, Inc. There will be no ‘other’ major sponsors of the event if this election is made.
 - Co-Major Sponsors will ‘split’ exclusivity as described above.
- Event Area Sponsor will be exclusively promoted as the sponsor of a particular area of the show (mommy massage room, diaper change / nursing station, speaker session room/etc.)
- Ticket Sponsor will exclusively receive logo and business name advertising on the back of all tickets printed for the event.
- Everything4thebaby maintains exclusive rights over all promotional and advertising decisions made to promote this event and will consult Major Sponsors as needed.

Sponsorship Election

(circle one)

SOLE MAJOR SPONSOR
EVENT AREA SPONSOR

CO-MAJOR SPONSOR
TICKET SPONSOR

CONTRACT TOTAL:

\$

Yes, I have read and am in agreement with the
Contract and Terms on pages 1, 2, 3, 4 and 5.

Initials _____ DATE _____

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Contract for MAJOR SPONSORSHIP – Page 3

Sponsor Agreement & Payment Information

Sponsor agrees to abide by this contract, and it's terms as agreed upon in this document for **everything4thebaby Baby Show & Expo**. The undersigned is empowered to enter into contracts on behalf of the Sponsoring company.

Name: _____ Signature: _____

Date _____

FORM OF PAYMENT: (circle one) **CHECK** **CHARGE (MC,VISA, DISC)**

Make Checks Payable to : **West Coast Promotions & Consulting, Inc.**

Charge Card information

Card #: _____ Card Expiration Date: _____

Name on Card: _____ 3 digit Code: _____

Upon receipt of contract and full payment, an invoice and applicable charge card receipts will be available at check-in prior to the Show.

Contract and Payment should be mailed to:

West Coast Promotions & Consulting, Inc.

15310 Amberly Drive Suite #250

Tampa, Florida 33647

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mom2mom Swap Meets **everything4thebaby**

Contract Terms – Page 4

Service. Everything4thebaby (“Producer”), agrees to provide to the sponsor named above (the “Sponsor”) advertising related to the promotion of everything4thebaby Baby Show & Expo held at Quorum Hotel - Tampa (the “Show”) according to the terms and conditions listed below and for the period from which this contract is executed until the end of the event on May 18, 2008 or as determined by Producer. Unless otherwise agreed upon in writing, no other contract, either oral or implied apply. Producer will use its best judgment in promoting and staging the Show, and may for any reason change the date, times and place of the Show by giving sponsor 14 days notice prior to the Show. Producer will not be held liable for cancellation of Show due to acts of God, emergencies, extreme weather conditions or war. In the event of a cancellation due to these or other uncontrollable situations, every effort will be made to reschedule the event and will fulfill said obligation to Sponsor.

Fees. Sponsor shall pay the total fees set forth below to Producer as follows: Sponsor shall pay the full amount to Producer upon the execution of this agreement by Sponsor. Contract is not valid until full payment is accepted and cleared. Payment by check must clear prior to any promotion of Sponsor for Show. All amounts due to Producer under this agreement are unconditional obligations of Sponsor and shall be paid to Producer as described herein and are nonrefundable. Any checks returned for non sufficient funds will incur a \$50 service fee that must be paid prior to promoting Sponsor.

Terms. If payment is not made as shown, Sponsor may either forfeit Major Sponsorship and at the discretion of the Producer another Major Sponsor may replace Sponsor shown above.

Cancellation Policy. At which point contract has been signed and received and payment accepted and cleared, this contract may not be cancelled without the consent of everything4thebaby of West Coast Promotions & Consulting, Inc.

Parent List. Producer agrees to make available to Sponsor a list of parents registered at the Show who have given permission to share their information with Exhibitors & Sponsors. Such list of parents and all other names and information collected (collectively the “Parent List”) at the Show are the exclusive property of Producer and use of either is only granted to each paid exhibitor and sponsor for their business’ marketing. The Parent List shall not be used for any other purpose. Sponsors may not sell, give or in any way distribute or disclose the Parent List or any part thereof to another company, person, or other third party. If Exhibitor does sell, give or in any other manner distribute or disclose the Parent List to another company, person, or other third party, Sponsor is in breach of contract and agrees to compensate Producer \$650.00 per violation for each additional use. Sponsor also agrees to pay all legal fees and other expenses incurred by Producer, as well as all damages suffered caused by Sponsor, due to any violation of this agreement by Sponsor, including without limitation Sponsors nondisclosure obligations set forth in this section.

Show Promotion. Sponsors are entitled to provide Producer with additional marketing materials that may be distributed at the Show including but not limited to flyers, bags, samples, and discounts. Additionally, Sponsors may provide Producer with up to two (2) signs that may be placed by Producer on site at the Show. Signs provided by Sponsor must be approved in advance and will be placed at the sole discretion of Producer.

Contract Terms – Page 5

Food Sales & Samples. Samples including but not limited to that of food or beverage are governed strictly. All food and beverage distribution must be approved by Producer in writing. Sponsors must comply with all governmental regulations, laws and ordinances.

Liability. Producer's liability is limited to the actual money paid by Sponsor to Producer hereunder. Sponsor is responsible for any liability arising out of its participation in the Show, including product liability, accident or injury, and hereby agrees to indemnify Sponsor for and hold Producer harmless from the same.

Camera and video recording. The use of cameras and video recorders is strictly restricted by Everything4thebaby. Sponsor may use cameras or video recorders during specified times and only with written permission of Producer. It is agreed that the use of cameras or video recorders is allowed only for personal use of the Sponsor and not for re-sale of any kind.

Other Restrictions. Everything4thebaby Baby Show & Expo reserves the right to restrict and remove anything or anyone, without refund, that may be falsely entered or may be deemed by Everything4thebaby unsuitable or objectionable. This applies to, but is not limited to, noise, persons, things, conduct, printed matter, displays or anything of character that is objectionable to Everything4thebaby. Hand lettered signs are prohibited; all signs must be professional in appearance.

Entire Agreement. This written agreement represents all understandings between Producer and Sponsor and no oral representations have been relied on that are not written on this contract. All changes to this agreement must be written and signed by the Producer.

Baby Show & Expo Policy. Sponsor shall conduct business in the best interest of all Show participants and agrees to comply with all requests of the Producer. Sponsor shall comply with all state and federal laws, including all local and municipal fire regulations. Producer reserves the right to prohibit any conduct or display deemed by Producer, in Producer's sole and absolute discretion, to be inappropriate or not in the best interest of the Show. Sponsor is solely responsible for its property and releases Producer from any responsibility or liability for loss or damage to Sponsor's property.

Valid Contract. This agreement is not binding upon Everything4thebaby Baby Show & Expo until it has been accepted and signed by its authorized signer Mark R. Steckman, President.

Sponsor Signature _____ Date _____
On Behalf of Everything4thebaby _____ Date _____